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One Day for Fitness in Turin



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01 About Us

About Us

Born in a period of maximum sensitivity towards the environment and attempts to preserve it, Zero Impact is a virtuous sustainable fitness project created to promote the sport while respecting the planet's health.

Therefore, it's an event where many sports can be practised collectively throughout one or more days while protecting the territory that hosts us.

Over the years, since we have specialized in organizing sporting events, we have come to terms with the numerous difficulties of playing sports without impacting the environment. It was as if sustainability and physical activity were destined never to meet.





About Us

Now the rules have changed. Playing sports without harming the planet is accessible to everyone. We have entered a new era. An era of ecological transition and harmony between physical activity and environmental sustainability.

Training and playing sports while respecting the environment is finally possible, thanks to the love for fitness and the nature of the Zero Impact professionals.

02 Mission

Mission

Zero Impact was born to promote collective fitness and physical activity by organizing green sports events, activities capable of eliminating environmental impact in every organizational and implementational phase of a sporting event.

We are sports professionals. What we do best is organize sports events, but we have realized that there is no point in training ourselves while neglecting the health of the Earth. Therefore, using renewable energy and investing in sustainable resources, we have decided to promote

healthy sports fruition by contributing to environmental protection with constant attention to the impact of our actions on the environment.

As we have experienced on our skin, people's well-being depends on the planet's health, and the time has come to change course before it's too late. After years of environmental exploitation, Zero Impact uses sports to take the side of the environment and give back to all of us and the Earth the clean energy we need to live healthily.

Mission

A mission for the environment and the country's economic and social sphere. If, on the one hand, we take care of the ecosystem, on the other, we are committed to disseminating and educating on what it means to play sports with Zero Impact, combining the economic return with the redevelopment of the territories.

An economic return for the area and for the companies that decide to support us. What does all this translate into? Human benefits: taking care of the environment, society, and the economy to promote health and well-being.



03 Partnership

Partnership

Zero Impact is constantly looking for realities with which to create opportunities for innovation, work and sustainable development in the sports and environmental fields. Companies, organizations or individuals wishing to partner with Zero Impact can benefit from numerous advantages.

Associating your brand with Zero Impact means improving the company's image and increasing customer and investor confidence in a historical moment when environmental sustainability is at the heart of every economic and social project.

A partnership with Zero Impact can provide marketing and promotion opportunities through shared communication channels and participation in zero environmental impact sports events and initiatives.

Are you interested in getting to know us better to evaluate the possibility of collaboration? Contact us. Together we will define the objectives, responsibilities and methods of cooperation to guarantee an effective and lasting agreement, always in the name of sport and environmental sustainability.

04 Team

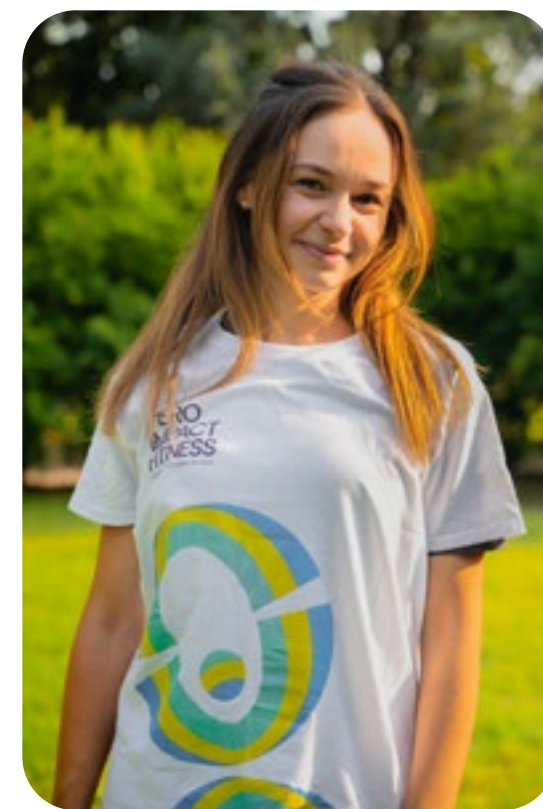
Team

Zero Impact comprises a team of experts in organizing sporting events. Sporting events can promote sustainable practices by combining them with the love of physical activity to transform the energies of fitness into wellness experiences for the surrounding area.



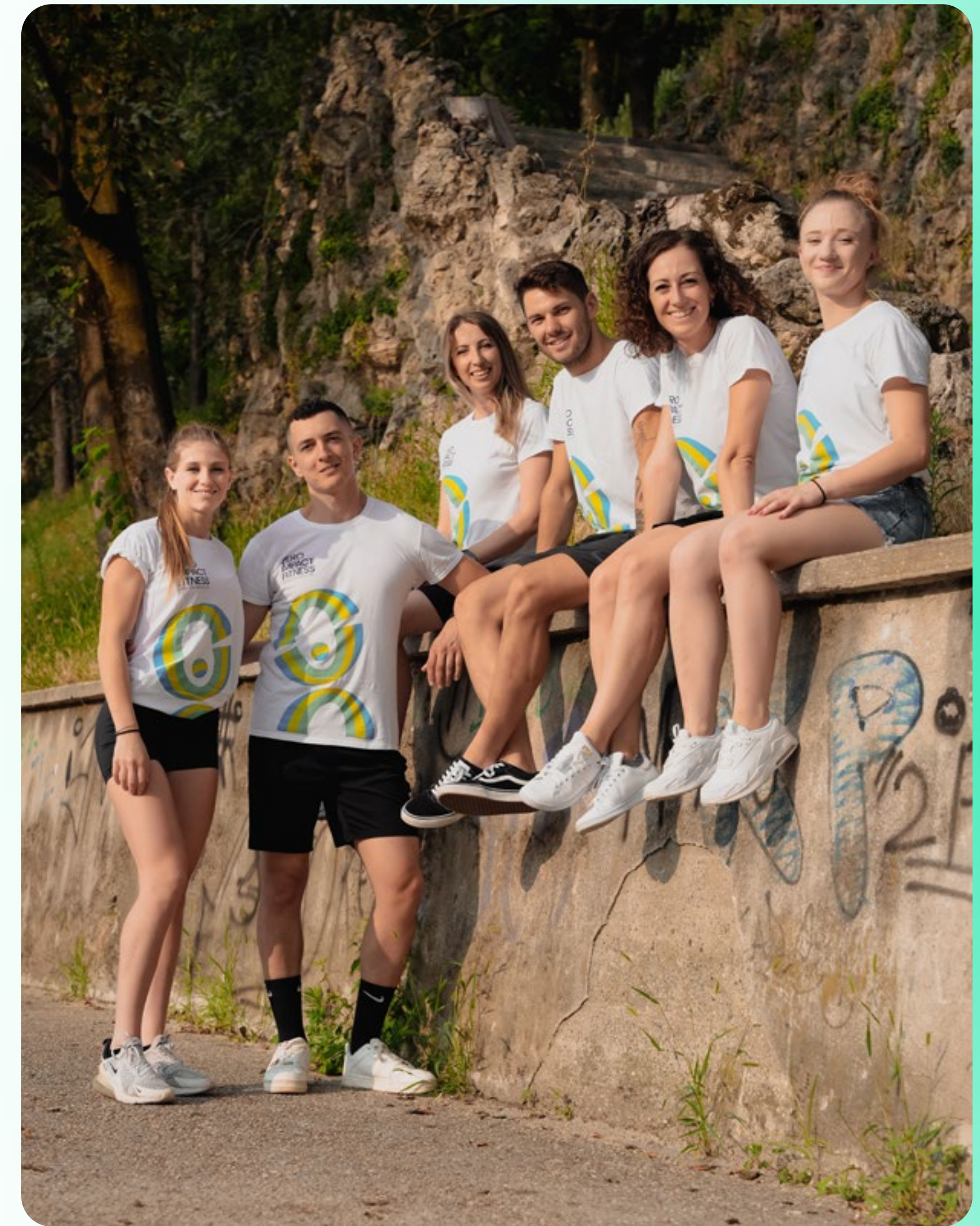
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Thank you.